RevFixr

We Fix Your Pricing and Packaging

Because sales is only half the battle. We specialize in **pricing and packaging for recurring revenue** models.

Revenue Growth

Update your pricing and packaging and **unlock new revenue.**

Monetize Users

Convert free users or members into **paying customers.**

Increase Valuation

Boost your company valuation by **improving customer lifetime value.**

Series B and Beyond

Build a scalable pricing model and **get investor-ready.**

Improve Cashflow

Refine your pricing strategy and contracts to improve cashflow.

Discuss Your Challenge

47%
increase in **ARR**

33%
increase in **ACV**

>20x
Return on investment

RevFixr

01. Intake

The first step is getting familiar with your business. We've designed and perfected the process to get a 360° view of your company after a single interview.

02. Diagnose

Next up, we assess your business model, pricing and packaging, and buyer experience. Using our proprietary Monetization Scorecard, we show you where the hidden profits are and how you can unlock them.

03. Fix

Once aligned on the course of action, we'll help you validate and implement the new pricing and packaging strategy. That includes communication guidelines for new and existing customers.

04. Build & Grow

"**Building a scalable pricing model** is one of the greatest challenges for fast-growing businesses. With RevFixr, we gained valuable insights into our pricing strategy and the tools to effectively scale it to the next level."

Tim van Alphen
Co-Founder at Sparqle

RevFixr

Monetization is our specialty. Growing your revenue is our responsibility.

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